

GOOD JOBS & A BETTER ECONOMY

Prosperity that works for all Albertans

Alberta NDP

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Alberta has all the ingredients for success - talented workers, world-class industries, abundant natural resources, and entrepreneurial businesses that know how to compete and win.

But under this UCP government, Alberta has fallen behind. When we should have been creating good jobs, growing new industries, increasing productivity, and attracting investment, we've spent seven years without a real economic plan.

We don't need to tell you Alberta can do better. You see it when people struggle to find work yet businesses can't find the workers they need, when rising costs make it harder for families to get ahead, and when schools and hospitals struggle to keep up with demand.

Instead of tackling these challenges, Danielle Smith and the UCP have spent years focused on political fights, culture war distractions, and keeping their political base happy to remain in power. Their vision has amounted to a pipeline route proposed by the Alberta NDP, not the one they fought for, and special treatment for foreign billionaires' data centres, rather than a serious plan to create jobs, raise wages, boost productivity, attract investment, and build on Alberta's strengths.

You deserve better.

Alberta's NDP believes in an Alberta where you can find a good job, build a career, support your family, and get ahead. Where businesses can grow, workers can succeed, and our province is making the most of its incredible potential.

We are ready to build that better economy and make sure prosperity is shared by the people who help create it. Our strategy is built on three pillars:

1. **Creating Good Jobs Now and in the Future**
2. **Ensuring Prosperity for All Albertans**
3. **Being Responsible Stewards of Albertans' Money**

Together, these priorities will create good jobs, help Albertans get ahead, and ensure government is focused on the long-term growth, stability, and economic leadership Alberta needs to succeed.

Creating Good Jobs Now and in the Future

Albertans work hard and should be able to count on that hard work creating opportunity. With unemployment among the highest in Canada, businesses continue to face labour shortages, and opportunities to create jobs are being missed. Instead of focusing on jobs, investment, and economic growth, the UCP has created uncertainty, focused on political division, and failed to build on the strengths that have made Alberta successful.

Albertans deserve better. To create good jobs now and in the future, Alberta's NDP will act on six key priorities: building a more resilient economy, helping Alberta businesses grow, creating jobs in fast-growing sectors, creating more value here at home, growing rural Alberta, and attracting investment and head offices.

Attracting Investment and Head Offices

Alberta is already home to hundreds of regional, national, and global head offices. By attracting new investment and encouraging more companies to locate their head offices in Alberta, we can create good jobs, open up new opportunities, and strengthen our economy.

Alberta's NDP will attract investment and head offices by:

- Partnering with Alberta's major and mid-sized cities to attract and grow businesses of scale.
- Refocusing Invest Alberta on attracting major private-sector investments, head offices, and high-growth firms.
- Supporting downtown revitalization plans through strategic investments in transit, transportation, and enabling infrastructure.
- Implementing an Alberta Head Office Attraction and Retention Strategy.
- Enhance Alberta's labour market competitiveness by attracting and retaining skilled talent, supporting workforce participation, and ensuring businesses have access to the workers needed to grow, invest, and establish long-term operations.

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Building a More Resilient Economy

The world is changing, and Alberta's economy needs to be ready for whatever comes next. By building on our strengths in energy, agriculture, tourism, and trade, we can create good jobs, attract investment, and build a more resilient economy that gives Alberta the confidence to succeed no matter what the future holds.

Alberta's NDP will build a more resilient economy by:

- Securing export access for Alberta's oil and gas industry, including construction of Pacific Link, the route we originally proposed.
- Working with other provinces and the federal government to increase trade and market access for all sectors.
- Supporting succession planning policies for family farms.
- Building the infrastructure needed to support Alberta's growing tourism industry.
- Increase market access by shipping asphalt from bitumen in solid form through existing rail links.
- Advancing a jobs focused industrial strategy that will ensure Alberta's long-term economic future.

Helping Alberta Businesses Grow

Alberta businesses need the tools, technology, and infrastructure to compete and succeed. By helping businesses invest, grow, and innovate, we can create good jobs and strengthen communities across the province.

Alberta's NDP will build a more resilient economy by:

- Developing a dedicated small business growth and competitiveness strategy.
- Connecting businesses with training programs and technology integration programs.
- Building and upgrading infrastructure that supports regional economic development.



Growing Rural Alberta

Rural Alberta is the backbone of our economy, powering industries like energy, agriculture, forestry, and tourism. By supporting rural communities, we can create jobs, attract investment, and strengthen Alberta's economy.

Alberta's NDP will build a more resilient economy by:

- Reinstating funding and support for Regional Economic Development Alliances.
- Developing a Rural and Regional Economic Growth Strategy.
- Building and expanding critical infrastructure, including roads, utilities, rail, EV infrastructure, and broadband.
- Expanding access to post-secondary education and skills training throughout the province.
- Establishing an agriculture navigation services team and a local food incentive program.

Creating Jobs in Alberta's Fastest-Growing Industries

Alberta already has world-class opportunities in the energy, agriculture, transportation and logistics, aerospace, defence, financial services, technology, tourism, film and television, and health and life sciences sectors. By helping these industries grow, we can create good-paying jobs, attract investment, and build a more diverse economy.

Alberta's NDP will build a more resilient economy by:

- Expanding post-secondary training capacity in high-demand aerospace and aviation programs, with a focus on engineering, advanced manufacturing, and technical trades.
- Ensuring Alberta's agriculture sector has full access to provincial trade and export development programs (including trade missions and international market development initiatives).
- Reviewing policies and taxes affecting tourism to ensure Alberta remains a competitive destination for visitors, events, and investment.
- Expanding and strengthening film and television tax credits and production incentives that create good jobs and economic activity across the province.
- Create a coordinated strategy to attract life sciences investment, support startups and scale-ups, strengthen research partnerships, and make Alberta a leader in health and biotechnology innovation.

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Creating More Value Here at Home

Alberta's resources have created jobs and opportunity for generations. By creating more value from those resources here at home, we can create even more good jobs, attract investment, and strengthen Alberta's economy.

Alberta's NDP will build a more resilient economy by:

- Extending the petrochemical incentive program to add value to our energy sector.
- Utilizing our hydrocarbons as input into other products like asphalt and carbon fibre.
- Collaborating on processing and smelting facilities of critical minerals with partner provinces.
- Expanding investment programs in agriculture, agri-food, and value-added forestry industries.



Ensuring Prosperity for All Albertans

Alberta has the people, resources, and industries needed to create opportunity for everyone, yet many Albertans are struggling to build a good life. Years of rising costs and stagnant wages have left many families falling behind, while barriers to employment continue to hold people back and businesses struggle to find workers. Instead of making life more affordable and helping more Albertans succeed, the UCP has increased costs, reduced supports for vulnerable people, and created uncertainty that has made it harder for more Albertans to get ahead.

Albertans deserve better. To help all Albertans build a good life and share in Alberta's success, Alberta's NDP will act on three key priorities: protecting workers and wages, building Alberta's workforce, and growing the economy while protecting the environment.

Protecting Workers and Wages

Albertans deserve jobs that provide the wages, stability, and security needed to build a good life, while businesses need access to the skilled workers they need to grow and invest. By supporting workers and strengthening Alberta's workforce, we can help more people share in our province's success.

Alberta's NDP will attract investment and head offices by:

- Committing to a provincial poverty reduction strategy.
- Develop and implement a comprehensive Labour Force Strategy that aligns workforce development, skills training, immigration, and labour market needs to ensure Alberta businesses have access to the workers required to support economic growth and long-term competitiveness
- Developing a provincial housing strategy.
- Increasing the minimum wage predictably to $18, then tying it to inflation.
- Returning to indexing AISH and delivering the Canada Disability Benefit to disabled Albertans.

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Building Alberta's Workforce

Alberta's economy needs more skilled workers, and more Albertans need access to the training and opportunities that lead to good jobs. By investing in skills training, working in partnership with Indigenous communities and reducing barriers to employment, we can help people succeed while addressing labour shortages across the province.

Alberta's NDP will build a more resilient economy by:

- Increasing access to skills training, including through unions, Indigenous communities and organizations, and post-secondary continuing education programs.
- Expanding capacity in training and learning programs for high-demand occupations.
- Implementing a provincial disability employment strategy and the Accessible Alberta Act.
- Reinstating the Summer Youth Employment Program.

Growing the Economy While Protecting the Environment

Alberta has a wealth of natural resources and one of the most diverse environments in the country. By responsibly developing our resources, respecting Indigenous knowledge, and protecting our landscapes, land, water, and ecosystems, we can create good jobs, attract investment, and build a stronger future for generations to come.

Alberta's NDP will build a more resilient economy by:

- Growing investment in clean energy.
- Removing regressive policies and building renewable energy zones with energy storage.
- Advancing a building retrofit strategy.
- Streamlining project approvals while maintaining strong environmental standards and respecting the duty to consult with First Nations and Métis.
- Protecting Alberta's landscapes and clean water by reinstating the moratorium on coal mining in the Eastern Slopes.
- Holding businesses and industries accountable for managing their environmental liabilities.

Alberta's NDP will release a future **Nature and Prosperity First Look** to further outline how we can create opportunity, attract investment, responsibly develop our natural resources, partner with Indigenous communities, protect our environment, and leave a better province for the next generation.

Responsible Management of Alberta's Money

Albertans work hard for their money and expect their government to use their tax dollars responsibly. Instead, Albertans have seen seven years of UCP mismanagement, waste, political distractions, and decisions that have created uncertainty for workers, families, and businesses. Rather than focusing on strong public services and the stable foundation Alberta needs for long-term success, the UCP continuously puts politics ahead of the priorities that matter most to Albertans.

Albertans deserve better. To make every tax dollar count and build a stable foundation for Alberta's future, Alberta's NDP will act on two key priorities: providing stability and certainty, and ensuring strong public services that support long-term economic growth.

Providing Stability and Certainty

Businesses need the confidence to invest and grow, and Albertans need the stability that comes from a strong economy. By providing responsible government and a predictable business environment, we can create more opportunities and build a stronger future across the province.

Alberta's NDP will attract investment and head offices by:

- Keep corporate income tax rates unchanged.
- Make strategic public investments that unlock private-sector growth.
- Ensure Alberta has a reliable and affordable electricity system.
- Focus new spending on initiatives that increase productivity, attract investment, or reduce long-term costs.



Ensuring Strong Public Services for Economic Growth

Albertans need access to quality education, health care, and the opportunities they need to succeed. By strengthening public services and investing in people, we can help more Albertans reach their full potential and build a stronger economy.

Alberta's NDP will attract investment and head offices by:

- Bringing back Premier Lougheed's promise to deliver the world's best public education right here in Alberta.
- Committing to all Albertans that they will not need their credit card to access health care.
- Confronting systemic discrimination and barriers to employment for marginalized people.